

Master Plan Strategies Update: Magnet Survey Results

**Board Meeting
10/13/09**

Magnet Survey Results

Highlights

- 78% of survey respondents were very interested or interested in magnets (53% were very interested)
- Dual language immersion, science and technology, and school of the arts themes were the most popular
- A dual language immersion theme was the most popular for elementary school
- A science and technology theme was the most popular theme for middle and high school
- An International Baccalaureate theme was by far the most popular suggestion for those suggesting “other types”

Magnet Survey Results

Highlights

- As of October 8, there were 249 respondents to the on-line survey
- Respondents were from all across Alameda, with some variation between school zones.
- Nearly half (48%) of respondents were elementary parents
- 28% of respondents were preschool parents

Magnet Survey Results

School Theme Feedback - Schools of the Arts

	No interest		Curious		Interested		Very interested	
Elementary	37.00%	84	16.30%	37	17.18%	39	23.35%	53
Middle	26.43%	60	13.22%	30	24.67%	56	30.40%	69
High	23.35%	53	11.89%	27	21.59%	49	39.21%	89

Total Respondents: 227; Non-respondents: 22

Magnet Survey Results

School Theme Feedback – Science & Technology School

	No interest		Curious		Interested		Very interested	
Elementary	29.26%	67	16.16%	37	17.90%	41	27.95%	64
Middle	17.03%	39	11.35%	26	26.20%	60	40.61%	93
High	14.41%	33	8.30%	19	22.71%	52	51.09%	117

Total Respondents: 229; Non-respondents: 20

Magnet Survey Results

School Theme Feedback – Dual Immersion Language School

	No interest		Curious		Interested		Very interested	
Elementary	21.43%	48	9.82%	22	14.73%	33	50.00%	112
Middle	19.20%	43	14.73%	33	16.07%	36	44.20%	99
High	22.32%	50	15.18%	34	15.63%	35	43.30%	97

Total Respondents: 224; Non-respondents: 25

Magnet Survey Results

School Theme Feedback – Environmental/ “Green” School

	No interest		Curious		Interested		Very interested	
Elementary	33.93%	76	25.89%	58	17.41%	39	16.52%	37
Middle	29.02%	65	26.79%	60	21.43%	48	18.75%	42
High	28.13%	63	25.45%	57	19.64%	44	23.21%	52

Total Respondents: 224; Non-respondents: 25

Magnet Survey Results

School Theme Feedback – Other

Health Sciences (1)	Dual (or More) Immersion (11)	Environmental (2)
Leadership (3)	Waldorf/Montessori/Gifted (2)	College Prep (3)
Distance learning (1)	International Baccalaureate (30)	Counseling (2)
Technology (2)	Arts Tech (1)	Arts (5)
Social Justice (2)	High Needs Student Focus (1)	Agriculture (1)
Community/Public Service (6)	Internships/Independent Study (2)	Multicultural (4)
Career Tech/Vocational (6)	Physical Education/Sports (4)	Math (1)
Business/Social Enterprise (2)	Social/Emotional Learning (1)	Music (1)
Int'l Studies/Learning (7)	Communications/Journalism (1)	History (1)

Total Respondents: 82; Non-respondents: 167

Magnet Survey Results

Respondent Demographics – Who are You?

Preschool Parent	28.44%	64
Elementary School Parent	48.00%	108
Middle School Parent	21.78%	49
High School Parent	20.89%	47
Charter School Parent	1.33%	3
Private School Parent	7.11%	16
AUSD Employee	21.33%	48
Student	0.89%	2
Alameda Resident without Children	10.22%	23

Total Respondents: 225; Non-respondents: 24
[Due to multiple responses, does not equal 100%]

Magnet Survey Results

Respondent Demographics – Where Do You Live? (Preschool & Elementary Parents)

Woodstock Child Dev't Center	0.00%	0
Bay Farm Elementary zone	6.58%	10
Earhart Elementary zone	15.79%	24
Edison Elementary zone	13.82%	21
Franklin Elementary zone	15.79%	24
Haight Elementary zone	2.63%	4
Lum Elementary zone	5.26%	8
Otis Elementary zone	17.11%	26
Paden Elementary zone	3.95%	6
Ruby Bridges Elementary zone	11.18%	17
Washington Elementary zone	7.89%	12

Total Respondents: 152; Non-respondents: 97

Magnet Survey Results

Respondent Demographics

Do Your Students Attend Your Neighborhood School?

Yes	76.09%	140
No	23.91%	44

Total Respondents: 184; Non-respondents: 65

Magnet Survey Results

Overall Take-Aways

What is Your Basic Interest Level in Magnets?

No interest	9.17%	20
Curious	12.84%	28
Interested	25.23%	55
Very interested	52.75%	115

Total Respondents: 218; Non-respondents: 31

Magnet Survey Results

Overall Take-Aways

Are there any significant barriers that would discourage your interest in a magnet program?

Transportation	40.44%	55
Children split among different schools	39.71%	54
Ability of child to adjust to new environment	16.91%	23
Lack of interest in specialized education	15.44%	21

Total Respondents: 136; Non-respondents: 113

Magnet Survey Results

Overall Take-Aways – Summary of Specific Points of Concern

- Program may cost too much (5)
- Restrict students to a specialized theme too early in their education (4)
- Students are not exposed to a diversity of topics/themes (5)
- May be great, but AUSD needs more than a magnet program to reform (3)
- May not provide a quality education for all students (10)
- Themes should be spread across all schools (6)
- May weaken existing schools by taking resources (6)
- May be overwhelming to students (3)
- AUSD doesn't need specialized education - teach the basics (3)
- Students/Families may lose current, valuable community (6)
- Hasn't been implemented yet; it depends on details (9)
- Sustainability (2)
- AUSD schools are already great (2)
- Transportation (5)

Total Respondents: 59; Non-respondents: 190